



JOSIE CAMPBELL

BA (Hons) | PGCE | FTCL | MA



Creating Space for Authentic Communication

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Josie Campbell is a professional actor, director, and coach specialising in role play, facilitation, and theatre-based workshops for the corporate sector. She designs and delivers transformative training in communication, presentation skills, voice, and presence, drawing on her extensive expertise in both performance and corporate learning environments.

SpaceSHIFT is Josie’s groundbreaking communications skills framework, developed from her research on ‘executive presence’ during her MA at the Royal Central School of Speech & Drama. It redefines how professionals engage with others by blending theatrical, somatic, architectural and cultural notions of space. This unique methodology empowers individuals to enhance their personal impact, develop authentic presence, and unlock their full potential in any environment. From C-suite executives to teams in customer service, **SpaceSHIFT** has proven transformative, equipping participants with tools to communicate with clarity, confidence, and creativity.

Professional Experience

Josie began her career in broadcasting with the BBC and has worked across diverse industries, including finance, recruitment, banking, insurance, higher education, luxury goods, customer service, and law enforcement, where she contributed to UK police witness protection training. Clients consistently praise her authentic acting skills and insightful feedback, regardless of the business sector.

Performance Highlights

Josie’s acting credits include a featured role in Panadol’s 2025 global advertising campaign and acclaimed performances as Anne Hathaway in *Shakespeare’s Will* (UK and Dubai tour). Her work in award-winning films includes *Seen and Heard* (White Boat TV), alongside a diverse portfolio of voiceover work. Josie regularly collaborates on Shakespeare film projects with Ellis Jones, former Vice Principal and Head of Acting at RADA.

